<u>AMENDMENTS TO THE CLAIMS</u>

Please amend the claims as follows:

1.   (Currently   Presented)   A   method   of   activating   a   mobile   phone
comprising:

collecting information associated with the mobile phone and collecting preferences
of a user associated with the mobile phone;

based on said information, preparing a personal home page for said user that is
accessible by a computing device and by the mobile phone;

transmitting a first message to the mobile phone based on the   collected
information, the mobile phone message comprising configuration information
operative to configure the mobile phone<u>, wherein the configuration information includes at
least one setting of a mobile phone communications application</u>;

transmitting a second message to said mobile phone providing an address of said
personal home page once the mobile phone is configured;

receiving a request comprising the address for the home page from the configured
mobile phone; and

transmitting the personal home page to the configured mobile phone such that when the
configured mobile phone receives the personal home page, the configured mobile phone displays
the personal home page.

2.   (Original) The method of claim 1 wherein said information includes default information
selected by a service provider associated with the mobile phone.

3. (Previously Presented) The method of claim 1, wherein the mobile phone is not initially configured to be able to view web pages, and wherein the method further comprises configuring said mobile phone to be able to view web pages based on said configuration information.

4. (Currently Presented) A method, comprising:

displaying a first web page on a mobile phone, the first web page displaying the mobile phone's configuration information, the first web page being further adapted for display on a mobile phone, wherein the configuration information includes at least one setting of a mobile phone communications application;

selecting, using the mobile phone, at least one change to the mobile phone's configuration information for transfer to the mobile phone;

transmitting the at least one change to the mobile phone's configuration information to the mobile phone, wherein the mobile phone's configuration is updated with the at least one change,

displaying a second web page on a computer, the second web page displaying the at least one change to the mobile phone's configuration information, the second web page being adapted for display on a computer.

5. (Currently Presented) A system for a user to modify a home page associated with a mobile phone, comprising:

an image of said mobile phone and configuration information pertaining to the mobile phone presentable at said home page, wherein the configuration information includes at least one setting of a mobile phone communications application; and

said mobile phone having a display for indicating configuration information associated with the mobile phone and an input device for changing the configuration information;

wherein when said configuration information is changed on the mobile phone by a mobile phone user, said configuration information pertaining to said home page is correspondingly changed.

6. (Previously Presented) The system of claim 5 wherein said home page is viewable via a computer and by a mobile phone.

7. (Previously Presented) The method of claim 1 wherein the personal home page includes the configuration information, and wherein the first message includes configuration information operative to configure the mobile phone to synchronize with information associated with the personal home page such that when changes are made to the personal home page, configuration information is automatically changed on the mobile phone.

8. (Previously Presented) The method of claim 7 wherein the configuration information is operative to configure the mobile phone to synchronize with information associated with the personal home page such that when changes are made to the mobile phone, configuration information is automatically changed on the personal home page.

9. (Previously Presented) The method as recited in claim 1 wherein the first message includes configuration information operative to configure the mobile phone to view an application indicated on the personal home page, and wherein the configured mobile phone uses the configuration information to interact with the application indicated on the personal home page.

10. (Previously Presented) The system as recited in claim 5 wherein the configuration information pertaining to the mobile phone presentable at said home page is displayed on a portion of the image of the mobile phone.

11. (Previously Presented) The system as recited in claim 5 wherein said configuration information pertaining to said mobile phone on said home page is correspondingly changed by said mobile phone sending information pertaining to the change to a server, and the server

sending the information pertaining to the change to a computer that presents the home page.

12. (Currently Presented) A method, comprising:

receiving, over a first network, user profile and preferences data for a mobile phone, wherein the mobile phone is to be used to access a second network through a service provider;

storing the user profile and preferences data on a database;

transmitting, over the second network, at least some of the user profile and preferences data to the service provider, wherein the service provider uses the data to configure the mobile phone when it is activated, wherein the data includes at least one setting of a mobile phone communications application;

receiving a message from the service provider over the second network that the mobile phone has been activated;

dynamically generating a web page, wherein the web page displays the user profile and preferences data stored on the database, and wherein the web page is capable of being displayed on the mobile phone or on a computing device;

transmitting, over the second network, a message to the mobile phone indicating that the mobile phone is active, the message further comprising an address for the web page;

receiving, over the second network, a request to display the web page on the mobile phone;

sending, over the second network, the web page to the mobile phone;

receiving, over the second network, at least one change to the user profile and preferences data displayed on the web page;

updating the user profile and preferences data on the database to reflect the at least one change; and

dynamically regenerating the web page to reflect the at least one change to the user profile and preferences data.

13. (New) The method as recited in claim 1, wherein the at least one setting of a mobile phone communications application comprises of a communications setting.

14. (New) The method of claim 1, wherein the communications setting includes at least one of Automatic Number Identification settings; Domain Name Server settings, Multimedia Message Service settings, Short Message Service settings, Wireless Access Protocol settings, e-mail settings, photo sharing settings, tribe settings, game settings, contact service settings, data communication account settings, connection type settings, and password settings.